



BHARATI VIDYAPEETH'S COLLEGE OF ENGINEERING, KOLHAPUR

FOUNDER CHANCELLOR
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M.A., LL. B., Ph. D.

Accredited by NAAC With 'A' Grade
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PRINCIPAL
Dr. Vijay Ghorpade
M.E., Ph. D. (Computer)

NAAC SSR CYCLE- 2



Criterion III	Research, Innovations and Extension
Key Indicator 3.4	Extension Activities
3.4.3 Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.	

Name of Activity: Vittiya Sakshrta Abhiyan (VISAKA) for cashless transaction awareness



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- **Organizing Department** : National Service Scheme (NSS) Unit BVCOEK
- **Name of Activity** : Vittiya Sakshrta Abhiyan (VISAKA) for cashless transaction awareness
- **Date of Activity** : 12th Mar 2018
- **No. of Participants** : 30 NSS Volunteers
- **Beneficiary** : Shop Keepers in R.K.Nagar Kolhapur
- **Details of Activity** : Digital India was launched by the Prime Minister of India Narendra Modi on 1 July 2015 with an objective of connecting rural areas with high-speed Internet networks and improving digital literacy. The vision of Digital India programme is inclusive growth in areas of electronic services, products, manufacturing and job opportunities. It is centered on three key areas – digital infrastructure as a utility to every citizen, governance and services on demand, and digital empowerment of citizens. Digital payment is one part of this. In order to promote use of various method of digital payments in order to increase cashless payment NSS unit of BVCOEK conducted a drive Vittiya Sakshrta Abhiyan (VISAKA) at market place Kolhapur. Shopkeepers in R.K.Nagar Kolhapur understood digital payment mode.
- **Outcome of Activity** : In order to use technology in day-to-day life these type of activities are useful to encourage peoples and create social awareness among citizens.



NSS Volunteers at R.K.Nagar during cash transaction awareness



• NSS Volunteers at R.K.Nagar -Market place for cashless transaction awareness



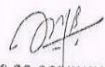
News of Activity in Daily, 'Sakal' Newspaper, Kolhapur.

NSS Coordinator

Principal

Sr. no.	Name	Cast	Dept.	2116.	10/07	2110	1500	2419	0213	712	1578	10101	1579	2419.
97	Shashank Shashikant Lad	OPEN	Mech	S.Lad	S.Lad	S.Lad	S.Lad	S.Lad	S.Lad	S.Lad	S.Lad	S.Lad	S.Lad	S.Lad
98	Prajwal Vasant Jadhav	OPEN	Mech	P.J	P.J	P.J	P.J	P.J	P.J	P.J	P.J	P.J	P.J	P.J
99	Aniket Shivaji Shingte	SC	Mech	shingte	shingte	shingte	shingte	shingte	shingte	shingte	shingte	shingte	shingte	shingte
100	Pruthviraj Dhanaji Sankpal	SC	Mech	A	A	A	A	A	A	A	A	A	A	A




 N.S.S.CO-ORDINATOR
 BHARATI VIDYAPEETH'S COLLEGE OF
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 Principal
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